



**INFRARED**  
mediaworks

## Digital Media & Marketing

*Whether you want to boost sales, add visitors, grow a fan base or expand market share, we deliver engaging and high impact marketing to help you reach your target.*



### Web

- E-Newsletters
- Online Press Releases
- Podcasts
- Banner Advertising



### Mobile

- SMS/Text Messaging
- QR Codes
- Short Codes



### Radio

- Commercials
- Promos
- PSA's